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Design Basics Selected for Mid-America Lumbermens Association Partnership

OMAHA, Nebr. (August 19, 2020) – Design Basics, America’s Premier Woman-Centric Home Designer, is excited to announce they were selected to be a Mid-America Lumbermens Association (MLA) Partner, serving Arkansas, Kansas, and Missouri.

With this partnership, Design Basics will supply stock home plans to more than 160 MLA members. With preferred access to thousands of Design Basics’ quality home plans, plus custom home design services, these MLA members will be better able to serve their customers’ home plan design needs without having to hire a design team.

“We’re honored to have been chosen for a partnership with Mid-America Lumbermens Association,” said Paul Foresman, Vice President of Business Development at Design Basics. “We look forward to connecting with MLA members for years to come and working together to help their business grow.”

“Our new partnership with Design Basics will provide great opportunities for our members,” said Cody Nuernberg, Executive Vice President at Mid-America Lumbermens Association. “We’re excited to work with the Design Basics team to contribute to our members success.”

With this partnership, Design Basics will also be included in MLA events, newsletters, and promotions.

To learn more about design basics visit <https://www.designbasics.com/>. To learn more about Mid-America Lumbermens Association, visit <https://www.themla.com/>.

About Design Basics, LLC

Founded over 35 years ago, nationally recognized Design Basics is an Omaha-based home plans design firm that offers more than 2,800 home plans with amenities and features desired by today’s home buyers. Designed to maximize value through innovation and leadership in creative home design, marketing, and business transformation solutions, Design Basics offers a variety of home designs, plan customization services, custom home design, and professional marketing products and services.

About Mid-America Lumbermens Association

On February 12, 1889, at the magnificent Centropolis Hotel on the corner of 5th and Grand in Kansas City, thirteen businessmen gathered to find a solution to a perplexing problem they all shared. The goals they set in 1889 still apply – to make the Association one of mutual benefit for all dealers in a profitable as well as social way. The Mid-America Lumbermens Association serves independent lumber and building material retailers in Arkansas, Kansas, and Missouri. Learn more at <https://www.themla.com/>.

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