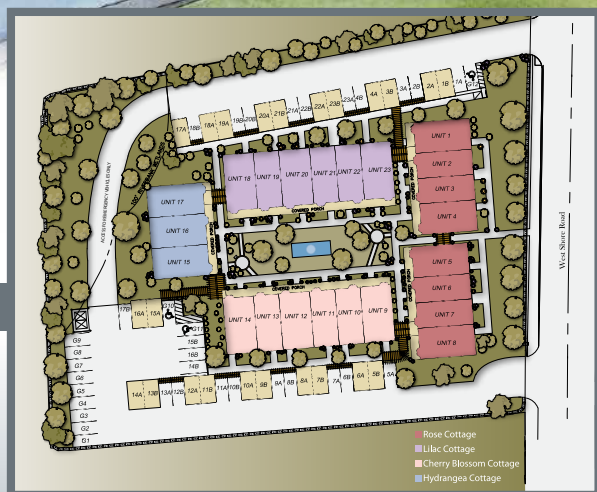


DEVELOPER *Services*



Wyndermere

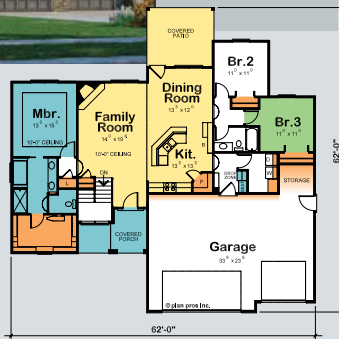
- Home Plan Designs
- Marketing Materials
- Builder Programs

Helping you sell more homes!

HOME *Design*



◀ **#29344
Hester**
1720 total sq. ft.



Over 2,500 home plans in our library

- Great designs • Low prices
- Immediate availability

Tell us what you are looking for and Concierge Service will recommend blueprints for your success!



◀ **#29347
Hasselbeck**
2290 total sq. ft.

MULTI-ELEVATION PLAN SET #29348

Save 15%!
Off regular single plan pricing



◀ **#29329
Losman**
2290 total sq. ft.

Multi-Elevation Plan Sets

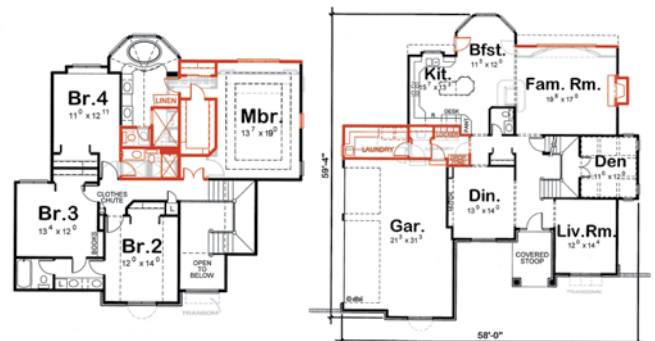
Varied and beautiful streetscapes from a few core plans.



▲ **#42365 Dandridge** 3384 Main | 756 Upper | 4140 total sq. ft.

Custom Home Designs

A single home, or an entire neighborhood



Plan Alterations

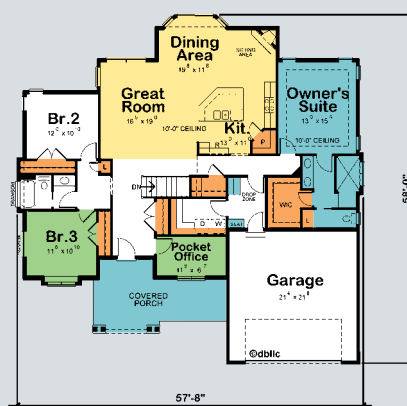
Your suggestions + our suggestions = your vision realized



▲ **#42374 Sinclair Creek** 1925 total sq. ft.

Promotional Artwork

Pre-sell! Choose one, or several plans, to market before licensing the full construction plans. With a promotional license, you receive the full-color presentation elevation rendering and corresponding floor plan artwork (digitally) to create your own customized marketing materials. Just \$25/plan!



MARKETING



Streetscape

Amenity Artwork



- Streetscapes
- Amenities Artwork
- Plat Maps
- Billboards
- Community Logos
- Lot Markers
- Community Signage



Plat Map

3D-Billboard



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- Optional Second Floor
- Pellis Quality throughout

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BUILDER *Programs*



Our Builder-CentricSM Preferred Builder Program is a great way for builders to add more home designs to your portfolio at a lower cost as well as take advantage of extra savings.

Save even more when you join at the **Builder-Centric PLATINUM level**. Get study plan sets for a fraction of the cost – use them to estimate building costs and review design options with customers before you buy. Also choose one FREE upgrade with every order, such as an alternate foundation or reverse plan set.

BUILDER-CENTRICSM PROGRAM BENEFIT SUMMARY		
BUILDER BENEFITS	GOLD	PLATINUM
Plan Service Home Plan License Purchase Discount (includes single- and unlimited-build licenses)	10%	15%
Product Purchase Discount	10%	15%
25% off Digital Home Plan Book	✓	✓
50% off your 1st New Trend Makeover	✓	✓
Concierge Service (We'll recommend plans for your next project)	✓	✓
Company Listing/Link on DesignBasics.com	✓	✓
Most Recent Home Plan Books FREE	✓	✓
\$100 Study Plan Sets* for Estimating Purposes (up to five different plans per year)	✓	✓
One FREE Upgrade Per Plan License*† Purchased (from available upgrades; varies by plan)	✓	✓
Promotional License with Livability at a Glance™ Floor Plans (included w/plan licensed through program)	✓	✓
Program Cost	\$249/yr	\$349/yr

Contact us for more information.

*Applies to Design Basics, Scholz Design, Carmichael & Dame Designs and Plan Pros, Inc., plan licenses purchased directly from Design Basics. †Full construction prints only (PDF, sets, or CAD files).



Savvy home builders who have recognized the importance of embracing women's preferences in new homes have joined Design Basics' network of Woman-Centric Matters!® builders. Equipped with extensive training and buyer insights, these builders look at home design, included products, upgrades, and customer experiences in a new light – helping them become the leading builders in their local markets, create remarkable homes, and reshape the future of housing!



about us



Design Basics began in 1983 as a custom home plan design firm for professional builders in our local community, Omaha, Nebraska. Over the years, we have expanded our offering to include a wide variety of home plan designs, plan alteration services, and professional marketing products and services as well as keeping a focus on custom home design. Our home designs can now be found throughout all 50 states, Canada, Mexico, and other countries around the world. The company has been nationally recognized for excellence through numerous awards for home design, marketing, customer service, and business management. ***Design Basics...where great design matters!***

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