



# Why buy direct from DESIGN BASICS L.L.C

## our home plans

■ **BUILDABILITY.** You might assume all homes are designed similarly. Unfortunately, this isn't the case. Decades of working with builders taught us to design with the framer in mind, ensuring the home's buildability.

■ **ADDITIONAL BUILDS ARE JUST \$100 EACH.** Many designers charge 50% or more of the original plan price for each subsequent build.

■ **COPYRIGHT PROTECTED.** We federally copyright our plans—your assurance you are not violating any copyright laws when purchasing direct from Design Basics. We protect your interests, too. If you believe someone has copied a home you built from one of our plans, we'll investigate and take action when warranted.

■ **NEW PLANS DEBUT ON OUR WEBSITE.** For 12 months after their release, the only place to review all of Design Basics' newest plans is on our website.

## our customer support

■ **KNOWLEDGEABLE STAFF.** Design Basics' highly-trained staff has all the necessary resources to answer your questions. And because there's no untrained middleman, your questions/issues are dealt with promptly.

■ **TECHNICAL SUPPORT.** When you've bought your home plans directly from Design Basics, eliminate any guesswork and avoid costly mistakes by contacting us for technical support throughout construction.

■ **WE'RE HERE FOR YOU.** Design Basics has been in business for 35 years. We're not merely a website, here today and... Lose a page from a set of construction drawings purchased 10 years ago? We can verify the plan order and send a replacement immediately.

■ **SPEED OF PLAN DELIVERY.** The quickest way to receive your plans is to buy them directly from Design Basics.

## plan alterations

■ **WE ALLOW YOU TO MAKE PLAN ALTERATIONS.** Unlike some design firms, if you have the expertise to make changes to the plans we send you, this is allowed under our Construction License.

■ **WE'LL MODIFY OUR PLANS FOR YOU.** Modified by the original designer, you can be 100% confident in the quality of your plan alterations. Our fees are quite competitive—and when Design Basics modifies the plan, you are still eligible for full technical support throughout construction.

■ **WE OFFER ALL FOUNDATION OPTIONS.** Some designers don't, and you're on your own.

■ **WE OFFER NUMEROUS WALL FRAMING OPTIONS.** We can provide 2x4", 2x6", SIP, ICF, and even log home exterior wall framing for our home designs (plan alteration fees may apply).

■ **FULL (RIGHT-READING) REVERSE PLANS.** Our home plans are drafted as illustrated on our website and in our publications. Most of our plans can also be ordered in full reverse, where all of the rooms are "flipped" right to left and all of the lettering and dimensions read correctly on those reversed prints.

## dedicated to your success

■ **CONSTRUCTION SUPPORT MATERIALS.** Our Materials List helps deliver an accurate construction bid. If the roof will be hand-framed (in lieu of roof trusses) our Roof Construction Package provides all the details you need.

■ **PROVEN MARKETING MATERIALS.** Builders, sell more homes with the help of our professional marketing products and services.

■ **PLAN SELECTIONS.** We know what today's buyers are looking for. Talk to us about your next project and we'll tailor a portfolio of plans for you.

■ **WEBSITE LINKS.** Builders who have purchased and are familiar with Design Basics' plans can be listed on DesignBasics.com's "Find a Local Builder" section.

■ **E-NEWSLETTERS AND SPECIAL OFFERS.** You'll receive updates with emerging design concepts before they become trends, plus special deals!

■ **MEMBERSHIPS, AFFILIATIONS.** We belong to numerous business, design, and home building professional organizations/associations to keep Design Basics' products and services at the forefront of the industry.